



SECTION:	School and Community Relations	APPROVAL DATE:
SUBSECTION:	Advertising in Schools	November 6, 2000
POLICY NAME:	Donations/Sponsorships/Agreements/Partnerships in Catholic Education	LAST REVISED:
POLICY NUMBER:	APP.B.SCR.B.1	November 6, 2000

OFFSA UNIFORM SPONSORSHIP POLICY

All competitors are expected to dress for Federation Championships in uniforms that are neat, clean, conform to uniform requirements outlined in the Standing Rules (Playing Regulations), and which maintain the integrity of the School's/Association's name, colours and logos. No sport club insignia on uniforms shall be permitted. A sport club is defined as a community, provincially or nationally based organization whose primary purpose is participation in organized competition in single or multi sport programs.

A uniform is defined as a top, a bottom, a warm-up T-shirt and a track suit.

• COMMERCIAL SPONSORSHIP CRITERIA

- Commercial sponsorship may be recognized on athletes' uniforms at Federation Championships/events provided the following criteria are met:
 - the product and/or service provided by the sponsor must be commensurate with the philosophical practices and policies of the Federation, the school, the Association and the local Board of Education;
 - only the same singular sponsor may be recognized on a team's set of uniforms;
 - the manufacturer of the uniform may be recognized as the sponsor. If the manufacturer is not the sponsor, then the manufacturer's logo must be displayed very discreetly (i.e. smaller than 64 sq. cm and not longer than 10 cm).
 - these criteria must be met both on and in the immediate vicinity of the competitive area.

• COMMERCIAL SPONSORSHIP PLACEMENT GUIDELINES

- Singlets/Vests/Jerseys
Where uniform tops have sleeves, recognition of the sponsor must appear on one of either the left or right sleeve. The maximum area to be covered by the advertising on the sleeve is 64 cm (maximum length 10 cm). Uniform tops without sleeves may display sponsorship on the left or right breast of the uniform top. The maximum area to be covered by the advertising on the uniform top without a sleeve is 24 sq. cm (maximum length 8 cm).
- Shorts/Bottoms
One piece of advertising, similar in nature to that permitted on the top of the uniform, will be permitted on the left or right thigh. The maximum area to be covered by the advertising on the shorts/bottoms is 64 sq. cm (maximum length 10 cm).

- **Warm-Up T-Shirts/Track Suits**
The permitted advertising on warm-up T-shirts and track suits will conform to the criteria for uniform tops and bottoms. Schools may choose whether to recognize sponsors on the sleeve or breast area of the uniform top. If the manufacturer's logo is discrete (i.e. smaller than 64 sq. cm and not longer than 10 cm), then the sponsor's name may be displayed on the warm-up T-shirt and/or track suit.
- Failure to abide by all aspects of this Section may result in disqualification from the Federation Championship.